

# Bet365 HQ

Staffordshire

Case Study



Products Used:

**Fusion**

Graphite & Silver

**Fusion Kerb**

Silver



# Bet365 HQ, Staffordshire

**Architect**

Wood Goldstraw Yorath

**Main Contractor**

John Sisk & Son Ltd

**Sub Contractor**

Techniblock

**Groundworker**

E.P McEvilly Contractors

## The Challenge

Wood Goldstraw Yorath Architects were faced with a large undertaking when designing the new Bet365 Office Headquarters in Staffordshire.

Adam Allsop, Architectural Technology at Wood Goldstraw Yorath explained: *“The objective of the project was to provide a landmark state-of-the-art office facility and a high quality finish expect by such a prestigious client as Bet365 one of the world’s leading online gambling providers.”*







## The Solution

The Tobermore Midlands Sales team presented a variety of concrete block paving products and provided a free landscape design service to help the architect find the most suitable option for the modern aesthetics of the new office headquarters.

Tobermore's Fusion block paving was of particular interest to Wood Goldstraw Yorath. The vibrant granite aggregate surface layer offered a striking, contemporary appearance that was in keeping with the desired style of the project. Fusion also offered hard-wearing characteristics and the availability of modular sizes and beautiful colour options.

Adam praised the service provided by Tobermore: *"No issues at all were encountered during the landscape aspect of the project. The team was so helpful and pro-active throughout the development, and the free Tobermore landscape design service was invaluable."*

## nbs

### Fusion

Plus: Q24 110 Create: 45-20-64/400

### Fusion Kerb

Plus: Q10 110 Create: 45-20-64/370

Plus: Q10 110 Create: 45-20-64/365

The aesthetics, durability, long life-cycle and value of the product met the requirements of the scheme perfectly.

**Adam Allsopp**  
Architectural Technologist  
Wood Goldstraw Yorath



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